# NCA Seminar - 24 May 2016

## Sector Landscape and Opportunities

### Private & Confidential

Presentation by

John Harrison – Director Max Weidl – Associate Director



## Who's presenting



John Harrison Director Agency & Brokerage, Maidstone T +44 (0) 1622 656 007 M +44 (0) 7764 241 296 E John.Harrison@christie.com Specialties:

- With Christie & Co for over 15 years
- Elderly Care Transactions
- Specialist Care Transactions
- Regional Focus on the South East



Max Weidl Associate Director Consultancy, London T +44 (0) 207 227 0706 M +44 (0) 7974 265 261 E Max.Weidl@christie.com Specialties:

- Focus on Healthcare
- Strategic Business Reviews
- Commercial Due Diligence
- Feasibility Analysis
- Data Analytics
- Market Research

## Who are Christie & Co? 80 years of progressive growth and development

80 years of progressive growth and development Established by three Partners in London's West End in 1935 First International offices opened in Frankfurt and Paris in 1998 Corporate functions added to areas of expertise Transfer from the London Stock Exchange in 1988 to the AIM (Alternative Investment Market) in 2005

#### Christie & Co today

More than **250 professionals** 

Leading valuers, consultants and advisers

Specialists across 7 sectors

Pan-European multi-language team

**3,554** care businesses visited in 2015

Care transactional market share of over **50%** 

Launch of the Asia Desk in 2015



We inspected on average 68.3 care homes every week during 2015 - this equates 18% of all registered provision

Christie & Coroutinely sells more than 50% of all individually transacted care homes (Source: Caring Business)

Christie & Co Care Advisory Mandates 2015

## What we do

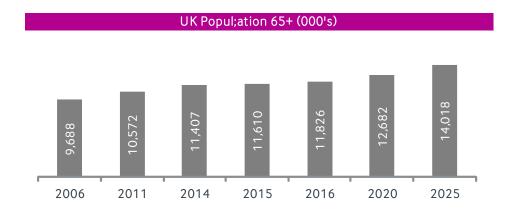
	Care Hotels	Agency & Brokerage	<ul> <li>Sales and PR Strategy</li> <li>Maximise Pricing</li> <li>Marketing of the Asset</li> <li>Manage Deliverability</li> <li>Control Disposal Process</li> </ul>				
ŝ	Pubs		<ul> <li>RICS Valuations (single assets to the largest portfolios)</li> <li>Strategic Reviews/ Options Analysis</li> </ul>				
	Restaurants	Valuation & Consultancy Services	<ul> <li>Commercial Due Diligence</li> <li>Operational/Performance Benchmarking</li> <li>Feasibility Analysis</li> </ul>				
€ €	Leisure		<ul> <li>Development Appraisals</li> <li>Lease Consultancy</li> <li>Research Commissions</li> </ul>				
	Retail	Investment &	<ul> <li>Securing Forward Funding and Forward Sales</li> <li>PropCo/OpCo/JV Structures</li> <li>Lease, Franchise, Management Contracts</li> </ul>				
	Medical	Development	<ul> <li>Investment Sales and Acquisition</li> <li>Operator Search and Selection</li> <li>Site Sales &amp; Acquisitions</li> </ul>				

## What we are talking about today

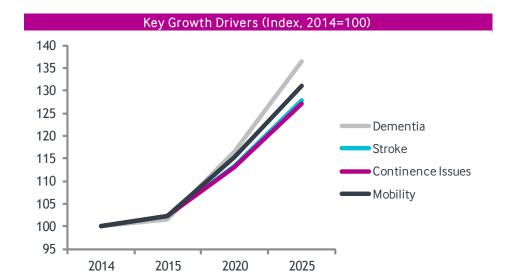
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# Elderly Care Sector – Demographic Drivers

Demand is driven by ageing population and growth in diagnosed conditions





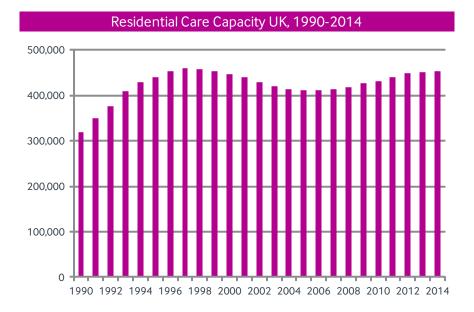


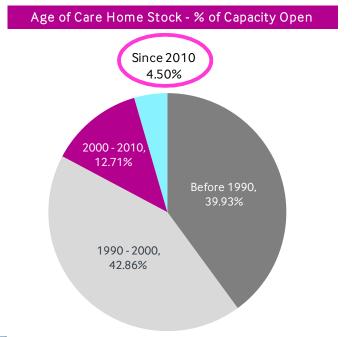


Source: Office of National Statistics, Institute of Public Care

## Evolution of UK Care Homes

## 83% of Care Homes developed before 2000 with only 4.5% since 2010

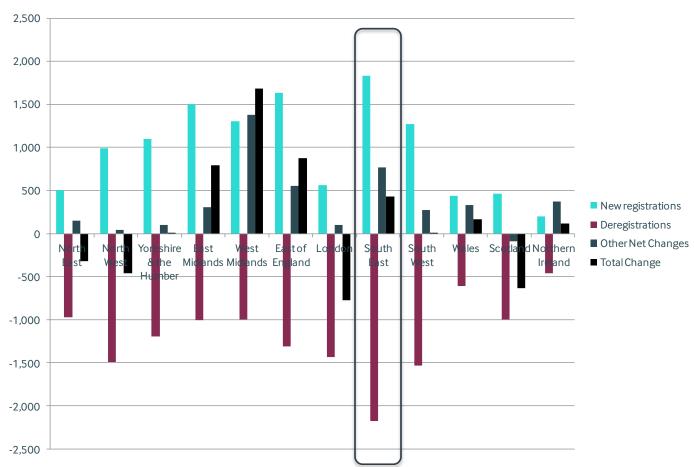






## Registrations in the South-East

More registration activity over the past two years than any other region



Changes in care home bed capacities 2013-2015

# Today's Provision & Performance

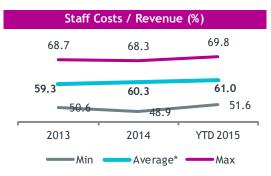
High quality provision with good performance driven by private resident share

Elderly Care Ho	ome Provision				
	Beds per 1,000 Elderly	En suite %	PB%	Avg Size	
South East	44	72%	44%	34	
UK	42	68%	52%	36	

Elderly Car	e Home Performa	nce		
	Occupancy	Private resident %	AWF	EBITDARM per Bed
South East	89%	50%	733	7,181
UK	88%	40%	645	5,928

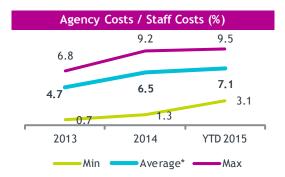
# Market Challenges – Christie & Co Research

Average staff cost ratio of 61% with agency costs at 7.1% in 2015



\*Weighted Average

Source: Christie +Co Survey 2015



(	Average: 1.7% pate
	Average: 1.7%-ppts
	Largest increase: 5.8%-ppts
	Largest improvement: -2.2%-ppts

Average %-change: 51%

Largest increase: 971%

Largest improvement: -26%



What is the impact of the NLW?

Where will LA fees be this year?

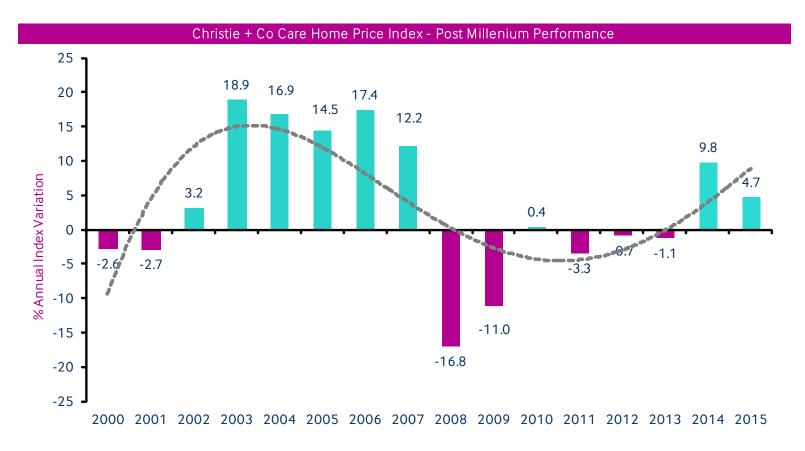
How are Specialist Care operators impacted?

Source: Christie + Co Survey 2015

New Report Funding, Staffing & the Bottom Line Impact on Adult Social Care to be published July 2016

# Average Price Trends – Christie + Co Price Index

2014 saw a material increase – fuelled by increased liquidity & buyer appetite



Source: Christie & Co Business Outlook 2016

## Local Market Dynamics in the South East

Dynamic market with significant investor interest and good opportunities

What are investors looking for?

Opportunities to turnaround and add value vs Opportunities with good management run returns

### Who is buying?

South East based First time operators with deposits of 40% attracted by returns available

#### VS

Existing local operators looking to build portfolios and achieve economies of scale

### What is available?

Confidential Information Summary:

- 1. 21 Registration, Managed Home, Kent Coast £650,000, EBITDA £74K
- 2. 67 Registration, Managed Home, Kent Coast **£2.25m**, EBITDA £354K

www.christie.com for details of 17 homes in Kent

## What has been sold?

Diversified transaction history with the majority being Going Concerns

Over the last 3 years, Christie & Co have transacted 31 Care transactions in Kent





### Bowercroft, Maidstone

### £995,000

18 Registration EBITDA £158K, sold to a first time operator



### Keele House, Ramsgate

### £1,100,000

31 Registration EBITDA £155K, sold to a first time operator What Next?

## Contacts

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